

Please score using the following

1= Poor 2= Below Average 3= Average 4= Good 5=Excellent

Product/Service Description.	<input type="checkbox"/>
Problem/Need and How The Product/Service Solves It.	<input type="checkbox"/>
Revenue Streams Identified.	<input type="checkbox"/>
Customer/Market Size, potential market share, and evidence this business can capture that market share.	<input type="checkbox"/>
Competitive/Market differentiation, and how to sustain competitive advantage(s).	<input type="checkbox"/>
Relevant experience of Management Team and Advisory Board.	<input type="checkbox"/>
Time frame to reach significant revenue and/or cash flow positive.	<input type="checkbox"/>
Funding sought and deal points associated with securing funding.	<input type="checkbox"/>
Intellectual Property (patents, licenses etc...) status (if applicable).	<input type="checkbox"/>
Current state of development (beta, customer trials etc...).	<input type="checkbox"/>

ICE Executive Summary Scoring

Judges Name:

Company:

Additional Comments: